some call me
A SENIOR DOG
that just means I have
YEARS OF EXPERIENCE
in the fine art of
FRIENDSHIP

Adopt a Senior Dog Month
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SENIOR PREVENTATIVE CARE MONTH   CPH DOG TRAINING TIP

EVERY WHITE HAIR
is one day of
EXPERIENCE
in being the very
Best Friend
YOU'VE EVER HAD
— JAYMI HEIMBUCH

SENIOR PREVENTATIVE CARE MONTH IS HERE!

We all know preventative care can save lives by early detection of disease, improve your pet's quality life and even extend your pets life expectancy.

To celebrate our loyal senior pets, we are offering the IDEXX

Senior Panel.

This Complete panel includes Complete Blood Count

A complete blood count (CBC) is a blood test used to evaluate your pet's overall health and detect a wide range of disorders, including anemia, infection and leukemia. A complete blood count test measures several components and features of your pet's blood, including: Red blood cells, which carry oxygen.

Biochemistry Profile

A biochemical profile is a blood test that assesses the function of internal organs, measures the electrolytes such as blood potassium, and identifies the levels of circulating enzymes.

Urinalysis

Urinalysis is a test that evaluates a sample of your pet's urine. Urinalysis is used to detect and assess a wide range of disorders, such as urinary tract infection, kidney disease and diabetes.

Thyroid Test

Thyroid hormone tests are blood tests that check how well your pet's thyroid gland is working. The thyroid gland makes hormones that regulate the way the body uses energy.

$149.75 this month ONLY!
Regularly $216.00

Preventative Care saves lives PERIOD!

Your Pets Age

Thanks to better care, pets are living longer now than they ever have before – but as pets get older, they need extra care and attention.

CAT YEARS	HUMAN YEARS
7	54
10	63
15	78
20	97

DOG YEARS	HUMAN YEARS (small to very large dogs)*
7	44 to 56
10	56 to 78
15	76 to115
20	96 to 120

Age: Estimated Human Equivalents for Older Pets

*Small: 0-20 lbs; Medium: 21-50 lbs; Large: 51-90 lbs; Very large: >90 lbs

Regular veterinary examinations can detect problems in older pets before they become advanced or life-threatening and improve the chances of a longer and healthier life for your pet.

When does a pet become "old"?

It varies, but cats and small dogs are generally considered "senior" at seven years of age. Larger breed dogs tend to have shorter life spans compared to smaller breeds and are often considered senior when they are 5 to 6 years of age. Contrary to popular belief, dogs do not age at a rate of 7 human years for each year in dog years.

Age is not a disease. Although senior pets may develop age-related problems, good care allows them to live happy, healthy and active lives in their senior years.

CPH DOG TRAINING TIPS
Excessive barking at greeting

Everyone loves a happy and exuberant dog, but overly excited and out of control dogs can be a nuisance. Of course, we want our dogs to bark to alert us of danger or problems, so it's important to be tactful in our approach to curtailing excessive barking. Allowing the dog to bark a few times before asking for quiet helps build impulse control in your dog and prevents his excitement from getting out of hand.

Allow your dog to bark three to four times, then say "Quiet." Avoid shouting. Just say the command clearly and calmly.

Go to your dog, and gently hold his muzzle closed with your hand and repeat "Quiet." Release your dog's muzzle, step away, and call him away from the door or window.

Ask your dog to sit and give him a treat. If he stays beside you and remains quiet, continue to give him frequent treats for the next few minutes, until whatever triggered his barking is gone.

If your dog resumes barking right away, repeat the sequence above. Do the same outside if he barks at passersby when he's in the yard.

If the "Quiet" procedure is ineffective after 10 to 20 attempts, then allow your dog to bark 3 to 4 times, calmly say "Quiet," and then immediately make a startling noise by shaking a set of keys or an empty soda can filled with pennies. If your dog is effectively startled by the sound, he'll stop barking.

Thank you for the honor of caring for your four-legged family members,

Clovis Pet Hospital Staff